



***California State University, Long
Beach
National Society of Black
Engineers***

Partnership Packet

Revision Date: June 2020



2020-2021 Partnership Packet CSULB NSBE

A Letter From Our President

Hello,

My name is Donirvin Dickerson and I am the president of the California State University, Long Beach (CSULB) chapter of the National Society of Black Engineers (NSBE) for the 2019- 2020 academic school year. On behalf of CSULB-NSBE, I would like to thank those of you who have partnered with our chapter in the past and invite others to partner with us moving forward. It is your donations of time, effort, and funding that allow CSULB-NSBE to fulfill the organization's national mission: "To increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

NSBE is a 501©(3) nonprofit organization dedicated to the academic and professional success of its members in the fields of STEM, specifically engineering. NSBE offers its members leadership training, professional and academic development, mentoring opportunities, community service outreach programs, scholarships, and other needed resources. NSBE is the largest student-managed organization, comprising more than 400 chapters nationwide and overseas that are geographically divided into six regions and are governed by a national executive board.

Enclosed in this document is information about our chapter, a summary of our chapter initiatives, planned programs and activities for the 2020-2021 academic year, and an outline of our partnership opportunities. Please take a moment to review all of the information in this packet carefully and complete the attached response forms. It is only through your support that CSULB-NSBE can continue to be such a success.

I look forward to working with you, as well as developing a strong relationship between you and/or your company and CSULB-NSBE in the near future. If you should have any questions, please feel free to contact me, Donirvin Dickerson, via email at president.csulbnsbe@gmail.com. You may also contact our Treasurer, Melissa Gaines at 323-630-5450, or via email at treasury.nselbsu@gmail.com

Thank you for your time and support,

Donirvin Dickerson

2020-2021 Chapter President



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About CSULB-NSBE NSBE's national mission is *“to increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community.”*

At CSULB, our chapter aims to further develop an established uplifting community that promotes the success and unity of all Black engineering students at CSULB, the future generation of Black Science, Technology, Engineering, and Mathematics (STEM) majors, and any supporters of NSBE’s national mission. During this academic year, CSULB NSBE plans to carry out the following initiatives in support of our mission:

Pre-Collegiate Initiative We believe that one of the keys to achieving NSBE’s national mission is to encourage and empower future generations, and we try to accomplish this in multiple ways. In the past, members of our organization have volunteered at CSULB outreach events that were geared towards introducing younger students to STEM subjects. These events have been hosted by organizations such as the Mathematics, Engineering, Science Achievement (MESA) and the Society of Women Engineers (SWE). While our members will continue to volunteer at these events, we plan on hosting our own outreach event in a similar fashion to MESA and SWE in the upcoming year. Continuously, our primary focus has been on ushering high school students into STEM majors, therefore, as the opportunity to work with young students presents itself, members of our organization would be more than happy to participate.

A new strategy we have adopted is assisting in the development of pre-collegiate NSBE chapters geared towards students in the 3rd through 12th grade, known as NSBE Jr. chapters. In the past, we helped two Long Beach Unified School District high schools, Sato Academy and the California Academy of Math and Science, in starting their NSBE Jr. chapters. This year we plan to continue developing more NSBE Jr. chapters at local high schools and maintain established relationships with chapters we have previously worked with.

Professional Development As pre-professionals in these collegiate organizations, we value good impressions and take pride in presenting ourselves in a professional manner to the corporate world/industry. During our general body meetings and workshops our chapter focuses on developing the necessary skills for every member of our organization needs in order to be successful, such as resumé writing, professional dress, navigating career fairs, having a successful interview, etc. In this regard, we hope to take full advantage of the relationships we have with alumni and industry professionals to gain and utilize decades worth of experience to share with our members and continue to point them in the right direction.



Academic Excellence We are developing a strong support network for each CSULB-NSBE member, so that they maintain a competitive cumulative GPA. Although there is no minimum GPA requirement to join our organization and the minimum cumulative GPA to be an engineering major at CSULB is 2.5, we want all of our members to strive for and attain personal academic success. This year we have initiated our plan to provide further academic support for our members through dedicated study sessions, mentorship between underclassmen and upperclassmen, as well as the addition of a new executive board position, academic retention chair, whose focus will be on aiding our members in being successful in achieving and maintaining a competitive cumulative GPA throughout their entire college career.

Independent Project Promotion We hope to continue developing our organization in such a way that Black engineers, as well as other majors, may bring any project concepts they have (whether academic or other) and access the help they need in making it a reality. We have plans to coordinate with the Dean and the College of Engineering, in hopes to provide passionate members with resources, funding, and like-minded students to collaborate with.



Major 2020-2021 CSULB NSBE School Year Events

General Body Meetings (held every other Thursday at 6:00 PM)

Planned Dates: 1st meeting August 27, 2020

- Suggested GBM Topics (or you could bring your own idea for a GBM topic):
 - o Speak About Your Company/Organization
 - o Image and Professionalism
 - o Importance of Networking
 - o Budget Management
 - o Time Management
 - o Building Resume and LinkedIn
 - o Scholarship opportunity
 - o Cultural Representation in Job field
 - o and any other topics

NSBE Region 6 Fall Regional Conference

Official Date: November 2020

- The Fall Regional Conference (FRC) is a networking event designed to introduce talented NSBE members to organizations searching for prospective candidates during Fall recruitment. FRC allows for organizations to meet STEM and Engineering talent in a small and intimate setting. This allows organizations to better review their recruits and distinguish their many qualifications within the chosen career path. CSULB NSBE is a member of Region VI, which consists of many West coast states, as well as countries and continents including West Canada, Baja Mexico, Asia, South Pacific, Australia. The Fall Regional Conference is normally hosted in the U.S within the region.

3rd Annual Black History Celebration Official Date: February 2021

- The event will be hosted by members of our executive board. The overall goal of this event is to promote Black excellence and take time to appreciate those who have paved the way for us not only in STEM as a whole, but also specifically through the NSBE organization and our collegiate chapter. Our hope, with an event like this is to develop a greater presence for NSBE on campus, as well as provide a memorable experience for our alumni, industry professionals, chapter members and associated NSBE Jr. chapters to attend.
- Our current plan is to host three memorable and educational workshops to honor different paths of Black excellence; current and present. We will focus on many accomplishments of the past as well as currently successful individuals within the Black community. In Addition to these three workshops, we will be hosting an



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alumni and industry dinner to allow successful individuals to meet with prospective engineers of the future.

NSBE 47th Annual National Convention

Official Date: **March 2021**

- The NSBE Annual National Convention is an event that presents Black students, educators, and engineers in a STEM-based field the opportunity to come together and focus on the advancement of their communities. The convention is hosted in the U.S and includes over 200 academic institutions, government agencies, corporations, and nonprofit organizations. The convention also offers panel discussion, dynamic workshops, high-profile speakers, networking sessions, hands-on engineering and science activities as well as other thought-provoking and engaging STEM-related events.

STEM Day

Proposed Date: **March 2021**

- The event will be co hosted by NSBE, SWE, SHPE and the Engineer Factory, a nonprofit project of Community Partners, whose mission is to increase the number of students from underrepresented populations (girls and students of color) that pursue higher education and careers in Engineering.
- We want to lead hands on STEM-based projects and discussions for the middle/high school students to work on to help build their interest in STEM fields and cultivate their young minds. Our main audience for this event will be Foster kids in 4th to 9th grade from the surrounding LA County.



Ways You Can Partner with the Chapter

This year, we plan on implementing two tiers to designate levels of industry/alumni partnership: **Sponsors** and **Contributors**.

Sponsors donate monetary support. Sponsors can make donations that are independent of events or can donate for specific events. Sponsors are also able to host a workshop/event without physically participating in it. Any donations we receive that are not requested to sponsor a specific event/program will be used to offset general expenses and strengthen the foundation of the chapter. It should also be noted that all donations are tax deductible, as CSULB NSBE is considered a 501©(3) nonprofit organization.

Contributors give their time and effort to the chapter without necessarily providing monetary support. We encourage contributors to participate in the general body meetings, panels, workshops, or any event we host geared towards the professional development of our membership.

Partner Level and Benefits

< \$1000 - Contributor

- Name added to contributors' list posted on CSULB NSBE website.

> \$1000 - Bronze Sponsor

- Certificate of Appreciation
- **Recognition**
 - Honorable mention at every General Body Meeting
 - Small-sized logo on website, social media and chapter apparel
 - Company Logo is featured in the NSBE club room
- **Benefits**
 - Gain access to chapter resume drive (a Google Drive folder containing the resumes of all paid members of the CSULB NSBE chapter)



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> \$2000 Silver Sponsor

- Certificate of Appreciation
- **Recognition**
 - Recognized during Awards Night presentation.
 - All recognition from lower level sponsor packages
- **Benefits**
 - Medium-sized logo on website, social media and chapter apparel.
 - Ability to host sponsored workshops held by CSULB NSBE.
 - All benefits from lower level sponsor packages

> \$2500 Gold Sponsor

- Certificate of Appreciation
- **Recognition**
 - Listed as a sponsor at Awards Night
 - All recognition from lower level sponsor packages
- **Benefits**
 - Large-sized logo on website, social media and chapter apparel
 - Advertisement at CSULB NSBE events
 - All benefits from lower level sponsor packages

3000+ Premier Sponsor

- Certificate of Appreciation
- **Recognition**
 - Listed as a primary sponsor at Awards Night
 - All recognition from lower level sponsor packages
- **Benefits**
 - Designated page on chapter website, sponsored post on social media, logo on chapter apparel
 - Free tabling and speaking privileges at CSULB NSBE events
 - All benefits from lower level sponsor packages

*Please note that all sponsored donations are tax deductible.



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If you decide on partnering with CSULB NSBE, please make sure to complete the form attached to this link: <https://goo.gl/forms/kwoU79ITiJAaBFXS2> 2020-2021 Partnership Packet CSULB NSBE.